

Strategic Q&A

Enterprise AI Governance Control Plane

Q1: Why now?

AI is transitioning from experimentation to mission-critical infrastructure. Independent industry research from firms including McKinsey increasingly highlights governance, sovereignty and risk management as emerging structural challenges of enterprise AI adoption.

Q2: What differentiates SoSure?

SoSure defines an independent AI governance control plane. It operates above infrastructure rather than within hyperscale ecosystems. Provider-agnostic orchestration ensures enforceable sovereignty.

Q3: Why a \$3M + \$2M capital structure?

Infrastructure platforms cannot be undercapitalized. The initial close secures architecture completion and anchor deployment. The extension provides runway stability and revenue validation.

Q4: What is the market entry strategy?

Initial focus on regulated Nordic utilities (~20 enterprises). Anchor validation reduces adoption friction and builds institutional credibility.

Q5: What does success look like in 5 years?

A neutral governance reference layer embedded in regulated enterprises. Cross-cloud orchestration. Jurisdiction-aware control. Recurring infrastructure revenue.

Q6: What is the long-term positioning?

SoSure aims to formalize the governance layer before consolidation occurs. This positioning aligns with broader industry expectations that governance and sovereignty layers will become foundational to enterprise AI infrastructure.

Industry perspectives referenced include analysis from leading advisory firms such as McKinsey on enterprise AI infrastructure evolution.